

Oral Storytelling in Different Colours

**International masterclass for advanced/experienced performative storytellers
based on the competence framework**

**‘Oral Storytelling in 8 Colours’ of the Federation for European Storytelling
at Erzählkunst e.V. in Berlin**

About the masterclass:

In this 5 day workshop for advanced/experienced storytellers, we will explore the competence framework ‘Oral Storytelling in 8 Colours’ -developed by the Federation for European Storytelling- in a playful, active and colourful way!

(<https://fest-network.eu/research/a-competence-model-for-oral-storytelling/>)

Every day we will focus on a different competence domain with a variety of nice and practical exercises, experiments, brainstorm sessions, exercise swaps, etc. Let’s say some ‘highlights’ from my own long term course linked to the competence framework.

Especially the 4 main domains of the researcher-craftsman-artist-performer will get our attention. A competence toolbox with visual maps and cards will be our guide and help us to reflect on the work we did.

Which competence areas have you often traveled? What does this say about your unique path?
Which competences do you feel attracted to? What does this say about your unique fingerprint?
Which exercises do you want ‘to steal’ and take home, and why?

The aim of this masterclass is to give you some new input, invite and inspire you to explore and continue your unique path, and brighten and broaden your unique fingerprint as a storyteller!

About the teacher:

Veva Gerard (B) is trained as a professional ‘artist of the spoken word’. She graduated from LUCA in Leuven and from the Kleine Academie in Brussels. She started as a presenter, recitation artist, and actress. In addition, she was an inspired and inspiring teacher in these domains for a long time. Later on, she discovered storytelling.

She lobbied for and ensured storytelling an official place in the renewed art decree for part-time art education by the Ministry of Education. Now, storytelling can be a subsidised course in all academies throughout Flanders, which are interested in organising it.



Her own storytelling course at the academy of Lier is well attended by students from Flanders and the Netherlands, making her a full time teacher. In both Belgium and the Netherlands she is often a guest teacher and sometimes sits on juries.

For the Federation for European Storytelling, she worked on a competence model for oral storytelling, and she developed a toolbox to gain insight into this model.

But of course, she also likes to perform on stage, preferably with her musical storytelling collective ‘Sister and such’. Find out more: <https://vevagerard.wixsite.com/info> or www.zusenzo.webs.com

About the practicalities:

The registration fee is 450 euros for members/ 500 euros for the rest. This includes:

- a five-day masterclass from Monday to Friday from 10 am to 5 pm
- an open stage at the Erzählbühne or in an art gallery on Friday evening by possibly you and local storytellers

The masterclass will take place from Mon 27 October to Friday 31 October 2025 in Berlin.

You can let us know that you are interested or also officially register and pay via werkstatt@erzaehlkunst.com.

The minimum number of participants is 6. The maximum number of participants is 8.

Coffee and tea will be provided. Meals are not provided.

You can find more information and order the 8colours toolbox here:

<https://www.erzaehlverlag.de/toolbox/>